



List Leverage Compensation Plan Rules

1. List Leverage Monthly Compensation:

The recurring monthly cost for List Leverage is \$47 and pays a \$20 commission to the direct Sponsor each month that their sponsor remains active. In the event their sponsor becomes inactive the \$20 commission rolls up to the next active member above them in the List Leverage upline.

2. List Leverage Annual (Super Affiliate) Compensation:

The recurring annual cost for List Leverage is \$398 and pays a \$200 commission to their direct Sponsor provided their sponsor is eligible to receive Super Affiliate or Annual commissions. If the member's direct sponsor is not eligible, the \$200 commission would roll upline to the next eligible Super Affiliate or Annual qualified member in that members upline.

3. List Leverage Products Compensation:

- Pages = \$97 retail pays a \$50 commission
- Swipes = \$247 retail pays a \$125 commission
- Webinars = \$497 retail pays a \$250 commission

There are no qualifications for the List Leverage products compensation to be paid other than the one qualification listed below. Anytime a List Leverage product is sold their sponsor will receive the corresponding commission whether their sponsor purchased that List Leverage product or not.

The only qualification for a List Leverage Product commission to be paid is that the sponsor must be Active. If a member's direct sponsor is NOT Active ... then that List Leverage Product commission will roll up to the next

Active member in the upline. An Active List Leverage member is one that maintains their monthly or annual membership and is in good standing with the Co.

4. Monetization (Click Cash) Compensation:

a). All-In Badge Qualified Members (All-in Members are either \$47 or \$398 List Leverage active members, SendShark active members (\$25), and Traffic Authority active members with both Traffic Optimizer & Traffic Academy =- \$144 monthly subscriptions in place). All-in Members receive twenty (\$0.20) cents Click Monetization compensation from their own LeadLine (any leads owned by member = direct team).

b). All-In Badge Qualified Members "Override" (All-in members that are either \$47 or \$398 LL active members, SendShark active members (\$25), and Traffic Authority Reseller, Traffic Optimizer & Traffic Academy active members = \$144 monthly) receives five (\$0.05) cents Click Monetization compensation Override from each direct TeamLine member's Clicks (TeamLine members = List Leverage members who are either directly sponsored by, or passed up to, and reside on members roster = direct team).

c). Non All-In Badge Qualified Members (Non All-In members would be a List Leverage active member who is not active in either SendShark, or 1 of 2 Traffic Authority subscriptions, i.e. Traffic Optimizer or Traffic Academy).

LL & SS = Non All-In

LL, SS, & TA Reseller = Non All-In

LL, SS, & TA Reseller, Traffic Optimizer = Non All-In

LL, SS, & TA Reseller, Traffic Academy = Non All-In

LL & TA Reseller, Traffic Optimizer, and Traffic Academy = Non All-In

These members receive ten (\$0.10) cents Click Monetization compensation from their own LeadLine (any leads owned by member).

d). Non-All-In Badge Qualified Members "Override" (Non All-In Members would be a List Leverage active member who is not active in either SendShark, or 1 of 2 Traffic Authority subscriptions Traffic Optimizer or Traffic Academy.

LL & SS = Non All-In

LL, SS, & TA Reseller = Non All-In

LL, SS, & TA Reseller, Traffic Optimizer = Non All-In

LL, SS, & TA Reseller, Traffic Academy = Non All-In

LL & TA Reseller, Traffic Optimizer, and Traffic Academy = Non All-In

These Members receive a one (\$0.01) cent Click Monetization compensation from all direct TeamLine members (TeamLine members = List Leverage members who are either directly sponsored by, or passed up to, and reside on members roster).

Recap Click Monetization Explanation Summary:

a). List Leverage All-In Qualified Members receive twenty (20) cents on the clicks from their personal leads.

b). List Leverage All-In Qualified Members receive five (5) cents on the clicks from their direct team.

c). List Leverage members who are NOT All-In qualified receive ten (10) cents on the clicks from their personal leads.

d). List Leverage members who are NOT All-In qualified receive one (1) cent on the clicks from their direct team.

List Leverage Compensation Plan Rules: Summary

- No purchase is required to participate in the List Leverage Compensation Plan.
- With List Leverage, a maximum of one Affiliate commission is paid for each sale.
- To receive compensation, a member must be active, eligible, and qualified.
- To be active, a member must either purchase a Newbie monthly membership, purchase a Super Affiliate annual membership, or sell at six (6) List Leverage memberships (either monthly or annual) whose commissions are passed up to the next eligible member. Non Purchasing members must obtain a Resellers License available by request.
- A member achieves eligibility through their personal purchase of a product or through personal and/or team sales of a product where commissions of not less than six (6) sales are passed up to their sponsor.
- Affiliates can advance in Rank (qualification) in the Compensation Plan by making personal and team sales. Rank advancement and Awards are based on leads developed, both by personal effort and the effort of one's team, as well as company approved activities, including, but not limited to, attending a live event, completing Steps, as well as attending a company webinar just to list several examples. Neither Rank advancement nor Awards may be purchased, they must be earned.